



Glade Springs HOLIDAY Light Trail

\$1,000 SILVER

- BUSINESS LISTING ON OUR EVENT WEBSITE
- BUSINESS LISTED IN EVENT MAP
- 50 TICKETS TO EVENT

\$3,000 GOLD

- SIGN WITH BUSINESS LOGO IN FRONT OF A LIGHT DISPLAY
- NEW: SIGN WITH BUSINESS LOGO AT THE ICE RINK
- BUSINESS LISTING ON OUR EVENT WEBSITE
- BUSINESS LISTED IN EVENT MAP
- 150 TICKETS TO EVENT

\$5,000 PLATINUM

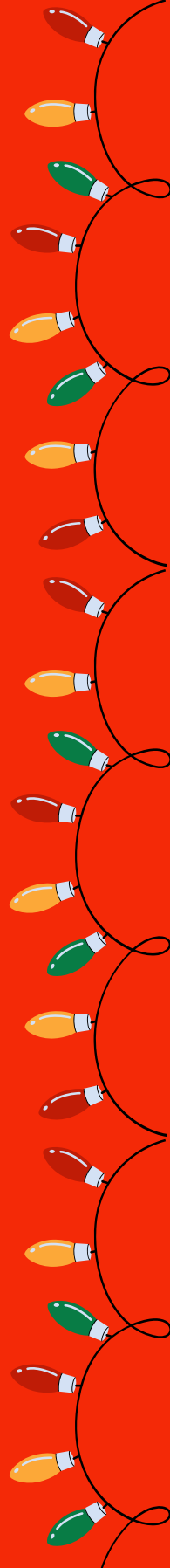
- BANNER WITH BUSINESS LOGO AT THE EVENT
- BUSINESS NAME PRINTED ON EVENT BILLBOARD
- NEW: SIGN WITH BUSINESS LOGO AT ICE RINK
- LOGO ON PRINTED MARKETING MATERIALS
- SOCIAL MEDIA SHOUT OUTS AND TAGS
- SPONSOR EMAIL BLAST TO 100,000 ADDRESSES
- ONE COMPLIMENTARY CONFERENCE SPACE FOR HOLIDAY PARTY OR MEETING (BASED ON AVAILABILITY)
- BUSINESS LISTING ON OUR EVENT WEBSITE
- BUSINESS LISTED IN EVENT PAMPHLET
- 250 TICKETS TO EVENT

\$10,000 PRESENTING

- EXTRA LARGE BANNER/SIGN AT THE ENTRANCE TO EVENT
- "PRESENTED BY" ADDED TO OUR MARKETING MATERIAL
- 300 TICKETS TO THE EVENT
- AND ALL THE ABOVE



SPONSORSHIPS





Glade Springs **HOLIDAY** Light Trail

After a hugely successful debut last year, where we welcomed thousands of delighted holiday light enthusiasts, we're thrilled to announce the second edition of The Resort at Glade Spring's immersive Holiday Light Trail and Igloo Lounge with a NEW Ice-Rink and more interactive displays!

Set to draw even larger crowds from across the region this holiday season, we're reaching out to local businesses to join us in making this event even more magical for the Beckley community.

As a respected establishment within our community, your support would be invaluable in ensuring the success of this event. Your sponsorship will assist us in covering various expenses, including light installations, marketing, and promotional efforts.

In return for your sponsorship, we offer a range of benefits tailored to different sponsorship tiers. These include prominent placement of your company logos on marketing materials, website links, show signage, event tickets, and more.

The Glade Springs Holiday Light Trail promises an enchanting holiday experience for all ages. From dazzling light displays and festive tunes to the cozy Igloo Lounge and special visits from Santa and his pals, it's an event not to be missed. Thank you for considering this opportunity. We eagerly await your response and the chance to collaborate in spreading holiday cheer throughout our community.



SPONSORSHIPS

Glade Springs **HOLIDAY** Light Trail

Get ready to be dazzled by the inaugural Glade Springs Holiday Light Trail! From November 29th to December 29th, every Friday-Sunday evenings from 6pm to 9pm, you can experience a magical winter wonderland at the Resort at Glade Springs.

The Glade Springs Holiday Light Trail is a 1/4 mile walking tour that features many light displays, colorful and dazzling trees and interactive photo ops. As you make your way through the trail, you'll be mesmerized by dancing lights and classic Christmas music that will put you in the holiday spirit.

After your walk, you can warm up in the Igloo Lounge, where you'll be treated to the Christmas Cafe' featuring cookie kits, hot cocoa, and concessions. You can also write a letter to Santa, participate in a friendly snowball fight in our designated snowball arena, or ice skate.

This event is perfect for families, couples, and anyone who loves the holiday season. Tickets are available for purchase, which includes admission to the Glade Springs Holiday Light Trail and the Igloo Lounge.

The Glade Springs Holiday Light Trail is a must-see attraction and a wonderful addition to the holiday festivities at the Resort at Glade Springs. Come create unforgettable memories with your loved ones at this unforgettable event.

In addition to the mesmerizing light displays and cozy Igloo Lounge, the Glade Springs Holiday Light Trail will feature some special guests throughout the holiday season. That's right, Santa and other specialty characters will be making appearances on select dates to spread joy and cheer to all visitors.